

**USATF ASSOCIATIONS WORKSHOP
AUGUST 19-21
SAN MATEO, CA**

Friday Aug 19 - Associations Executive Committee Meeting

Joined meeting already in progress

USATF Network - and effort to standardize and market the USATF Brand

A new website system is being made available to associations. The fonts and colors will all be formatted and standardized. Most pages will link directly to the corresponding USATF page but local content and pages can be made/used. This is not a requirement. It is being made available to any association that wants to use it or is having difficulty maintaining a website on their own. Associations will be charged for use.

A email marketing vendor, Delivera is also going to be available to associations to communicate with their members. There will be no charge for use of this service. There will be templates for 1 - 2 - or 3 item news blasts and is not intended for newsletters. There is a formatted template so only content needs to be entered. Templates should be complete by September 15 and Delivera will host a webinar for association personnel that will be using the system.

Bar Code Scanning

Bar Code scanning was tested at the 2010 USATF Annual Meeting for the Associations Committee meetings. There were some initial bugs that needed to be worked out but the system is ready for use at this years' meeting in St. Louis. Credentials will have a bar code that can be scanned for meeting attendance. The associations committee will purchase a scanner for each committee. The scanners will be picked up the committee secretaries when they pick up their other committee material. There is also the potential to tie the scanning system into voting.

Accreditation Report

Accreditation standards will be adjusted to eliminate the requirement for a newsletter. The main purpose of the requirement was communication with members. With the new Delivera email system and a majority of associations already using some type of email system, there is no longer a need for the newsletter. Specific news blasts can be sent via email on a consistent basis.

Metropolitan Association has been de-certified. Beginning September 1 the new entity will be New York Track & Field. All counties previously assigned to Met are assigned to NYTF.

West Texas will meet with the sub-committee to discuss their situation

The panhandle issue with Three Rivers and West Virginia has been deferred to the annual meeting. West Virginia responded to the request from the subcommittee but Three Rives did not.

NOTE: I spoke with Richard Messinger from WV . He said they would take it IF it did not count toward their population/membership requirement OR if we did not want it. If we respond by the annual meeting I don't see an issue with us keeping the territory.

Alaska was suspended and Wyoming decertified.

NOTE: I believe Alaska corrected their deficiencies and has been reinstated.

L&L

Regarding Election Processes

It has been decided that email notices are now sufficient and will be standard in 2013. This will be changed in the by-laws and accreditation standards.

Committee elections at the annual meeting will have centralized balloting and voting. There will be a start/end time for the elections and a committee rep may be in the room during voting. Nominations must be closed and submitted by Friday and elections will take place on Saturday. The committee secretary will report all nominations to Sherry Quack. Voting on Saturday is planned for 7:00am to 11:00am and 2:00pm to 5:00pm for run-off if necessary.

Grievance Panels

There are still many ongoing grievances within associations. Some have been going on for years with no progress toward a hearing. Associations must now submit to their regional rep and national office a list of 5 to 7 individuals that are willing to serve on an association grievance panel if necessary. This will be added to the accreditation standards. If an agreement of panelist cannot be agreed to, and progress/action on the issue has not been taken within the 45 day time-frame, the grievance will move to a regional panel.

Each of the association panelists should submit a short bio of their credentials. Panelists should also be asked if they are willing to serve on a regional panel if necessary.

NOTE: We had a panel of 3 individuals, though not recorded anywhere. This is an action item that should be done by the end of the year.

Regional Meeting

Several associations expressed interest in hosting the 2012 Open Championship.

A discussion was held regarding a drop-off of open athletes across the country. Tim Baker, head of Mens T&F, stated the only athletes his committee is interested in is potential medal winners. They have no interest in post-collegiate or athletes that just want to do a few competitions. These athletes are slipping thru the cracks and discussion was held on how to serve the group. Tim would like to see a split in the group and maybe have a SubMaster or other group to accommodate these athletes. Discussion was cut short due to the departure time of the bus heading into San Francisco for the evening.

2012 World Juniors (ages 14-20)

Men's & Women's committee chairs gave a pitch for associations to solicit athletes for the Junior National June 15-16 to be held in Bloomington, IN.